



2009 AWARD School Timetable NSW

(Lectures subject to change, if a speaker is replaced it will be with someone of an equal standing in the industry)

Date	Lecture / Tutor	Topic	Speaker
Thursday 12 th March	Opening Lecture	What is AWARD?	Richard Maddocks Clemenger BBDO
		Welcome by News Limited	Garth Agius News Limited
		Past Student Perspective	Matt Keon Fallon, London
		What to expect over the next 12 weeks and What it takes to succeed	Paul Bruce/ Rebecca Carrasco
Monday 16 th March	1 st Lecture	Ideas - Curiosity	Micah Walker Publicis Mojo Sydney
Thursday 19 th March	1 st Tutorial	Introduction to Tutors Receive Brief 1 – Getting started	
Monday 23 rd March	2 nd Lecture	Posters (Posters/press)	Ben O'Brien JWT Sydney
Thursday 26 th March	2 nd Tutorial	Present ideas on brief 1 Receive brief 2 – Posters	
Monday 30 th March	3 rd Lecture	Print/ Visual Ideas	Richard Morgan BMF
Thursday 2 nd April	3 rd Tutorial	Brief 2 due Receive brief 3 – Print Brief Newspapers	
Monday 6 th April	4 th Lecture	Print/Copywriting (Posters/press)	Dennis Koutoulogenis BMF Sydney
Thursday 9 th April	4 th Tutorial	Brief 3 due Receive Brief 4 – Print Brief Magazines	
Tuesday 14 th April	5 th Lecture	Outdoor	Justin Drape 3 Drunk Monkeys
Thursday 16 th April	5 th Tutorial	Brief 4 due Receive Brief 5 – Outdoor	
Monday 20 th April	6 th Lecture	Planning & Strategy	Jonathan Kneebone Glue Society
Thursday 23 rd April	6 th Tutorial	Brief 5 due Receive Brief 6 – Strategy	



Date	Lecture / Tutor	Topic	Speaker
THREE WEEK BREAK			
Monday 11 th May	7 th Lecture	Non Traditional Media	Guy Rooke, Alex Derwin, Paul Bruce & Rebecca Carrasco
Thursday 14 th May	7 th Tutorial New Agency	Brief 6 Due Receive Brief 7 – Non traditional	
Monday 18 th May	8 th Lecture	Radio	James Proctor GPYR
Thursday 21 th May	8 th Tutorial	Brief 7 Due Receive Brief 8 – Radio	
Monday 25 th May	9 th Lecture	TV	Andrew Ostrom Adpartners
Thursday 28 th May	9 th Tutorial	Brief 8 Due Receive Brief 9 – TV	
Monday 1 st June	10 th Lecture	Online /Viral	Ashley Ringrose SOAP
Thursday 4 th June	10 th Tutorial	Brief 9 Due Receive Brief 10 – Online/Viral	
Tuesday 9 th June	11 th Lecture	Big Idea	Dave Bowman Saatchi & Saatchi
Thursday 11 th June	11 th Tutorial	Brief 10 Due Receive Brief 11 – Big Idea	
Monday 15 th June	12 th Lecture	Putting a book together and getting a job in Advertising	Michael Kean FBI Recruitment
Wednesday 17 th June	12 th Tutorial	Brief 11 Due First Tutors to review your books	
Thursday 18 th June	13 th Tutorial	Current Tutors to review your books	
Thursday 2 nd July		BOOKS DUE AT AWARD Suite 43, Level 4, 61 Marlborough Street Surry Hills NSW 2010 No later than 5 pm	
Wednesday, July 22 nd		AWARD School Graduation Party	Venue TBC